

Demo Chairs' Welcome

It is our great pleasure to welcome you to the *WWW 2017 Demo Track, the 26th International World Wide Web Conference*, held in Perth, Western Australia, Australia organized between the April 3rd-7th, 2017.

We received 35 submissions from Australia, China, Denmark, Finland, Germany, India, Italy, Qatar, Singapore, South Korea, Taiwan and the United States covering a broad range of topics. Several demo submissions have been evaluated regarding demonstrability, relevancy, novelty, and quality and we selected 19 demonstrations for being presented during the conference. One major evaluation criterion was the attractiveness of the demo proposal for the audience.

We extended topics of interests for this year's conference - besides web data and information management, web search, web intelligence, web mining and web applications towards:

- Computational Health
- Crowdsourcing
- Internet Monetization and Online Markets
- Search
- Security and Privacy
- Semantics and Knowledge
- Social Network Analysis and Computational Social Science
- Systems and Infrastructure
- Ubiquitous and Mobile Computing
- User Modeling, Personalization and Experience
- Web Mining and Content Analysis
- Digital Learning
- Games, Simulations and Immersive Environments
- Cognitive Computing

Review and acceptance statistics are as follows:

| WWW 2017 Demo Track Statistics | Reviewed | Accepted | |
|---------------------------------------|----------|----------|-----|
| Submissions | 35 | 19 | 54% |

We strongly believe that the selected demonstrations will provide the audience with some exciting applications in the wider field of the WWW. We especially would like to thank our program committee members, who have been evaluating the demo proposals. We truly express our gratitude to the committee, for helping us in selecting a set of high quality contributions. The complete list of actively involved program committee members can be found in the demo track organization section. We also would like to thank the chairs of the WWW2017, and the local organizers of the conference for their support and providing us with the possibility to participate in this fascinating event.

Artur Lugmayr

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Curtin University
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Demo Track Organization

Track Chairs: Artur Lugmayr (*Curtin University, Australia*)
Amitava Datta (*The Univ. of Western Australia, Australia*)

Program Committee: Elisa Bertino (*Purdue University, USA*)
Byron Choi (*Texas State University, USA*)
Abon Chaudhuri (*Walmart Labs, USA*)
Alfredo Cuzzocrea (*University of Trieste, Italy*)
Elisabeth M. Daly (*IBM Research, USA*)
Gill Dobie (*University of Auckland, New Zealand*)
Casey Dugan (*IBM T.J. Watson Research, USA*)
Mohand-Said Hacid (*University of Lyon 1, France*)
Sebastian Hellmann (*University of Leipzig, Germany*)
Athanasios Andreou (*Eurecom, France*)
Wagner Meira (*Universidade Federal de Minas Gerais, Brazil*)
David Nichols (*University of Waikato, New Zealand*)
Max Ott (*NICTA, Australia*)
Thorsten Strufe (*TU Dresden, Germany*)
Athena Vakali (*University of Thessaloniki, Greece*)
Wei Wang (*University of New South Wales, Australia*)